

TCM Quarterly TCM Knowledge Survey

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For the month of September, TCM Quarterly conducted a survey to understand the characteristics of its readers. In the survey, they included questions about the way persons study TCM, their qualifications, and general questions about their knowledge of TCM.

Participants: 31 persons participated in the survey. A majority of the participants resided in either the USA or Europe, most spread evenly across the continent. 38.71% were residents of Europe; 38.71% were American; 9.68% were Asian; 9.68% were Middle Eastern; 3.23% were African.

Most of the participants had a License in Acupuncture (L.Ac.) and/or Master's in Acupuncture (70.97%). Less than that, 19.35% of participants had a bachelor's degree and/or no degree.

Most participants used hard print to study TCM (83.87%), but many also used the internet to study (67.74%). School, professional lectures, and social activity were only about half as popular as a studying medium. Unsurprisingly, a large amount (74.19%) of participants reported reading over ten books.

In the portion of the survey which consisted of questions requiring the participant to choose the correct answer, participants answered 71.75% of the questions correctly. The questions asked questions about the theoretical basis of TCM, including their knowledge of certain terms as well as information about the Yin-Yang theory, Five-Element Theory, Theory of Visceral Manifestation, and even questions about popular herbal medications and acupuncture in TCM. The questions were loosely based on common questions in Bachelor student assessments of TCM knowledge in China.